

# NEX.APP

# MY LIBRARY APP

Mobilise the Today's  
Library Experience



**nexbib**  
your library company



## MOBILE ANYTIME - ANYWHERE

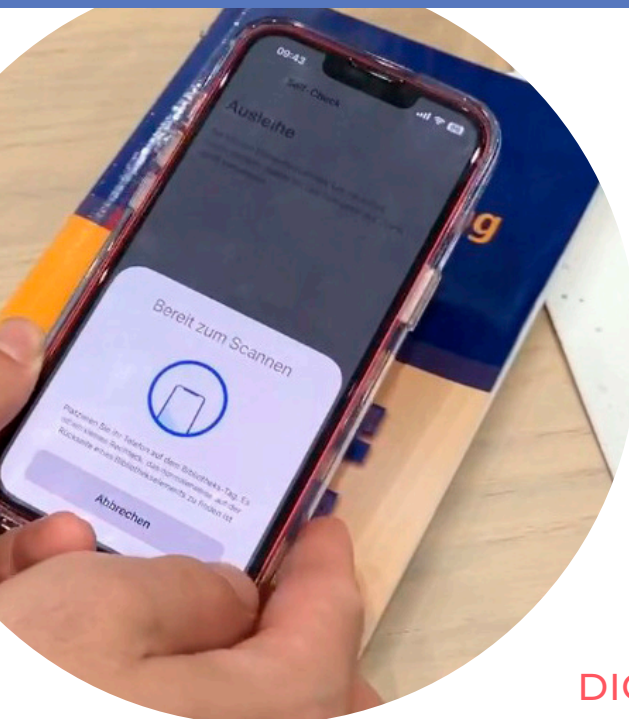
Smartphones, tablets and thus apps have become indispensable in our daily lives. 92.3 per cent of internet users are accessing online services via their mobile device. Once again, Denmark is setting the trend: Library users increasingly prefer an app over a PC to access library services.

Today's patrons are asking for an intuitive and visionary library experience. Our digitised society expects 24/7 mobile services anywhere no matter whether inside or outside the library.

Having all library services in one app is convenient and familiar in terms of use. Library accounts can be accessed anytime, anywhere, and digital and analog media are available 24/7.

## ONE APP FOR ALL

Large variety of digital services, communication options, booking tools and self-service offerings!



### SPEED UP SELF-SERVICE

Patrons simply use a private smartphone to borrow items directly at the shelf. Returning items within the library is just as easy. LMS and RFID security settings are automatically updated.

User accounts, reservations, loan history are managed with a few clicks.

- › Maximum flexibility and privacy for your patrons
- › Fast check-out and check-in with a few clicks
- › To avoid queues at check-out stations or staff desks
- › Familiar app user interface and operation
- › Digital library card to log into additional library services

### DIGITAL + PHYSICAL CONTENT

All types of eContent at one sight and ready to be used, downloaded and streamed.

Users can place reservations on favourite titles while browsing the entire library catalogue and search for any keyword in a complete and easy-to-read list.

Integration of digital content of various providers is available.

## WHY CHOOSE NEX.APP?

A library app connects your library seamlessly with your audience and enhances interaction. Apps offer new ways for community engagement and outreach with smartphones and tablets. Thus, they add value to your overall strategic plan.

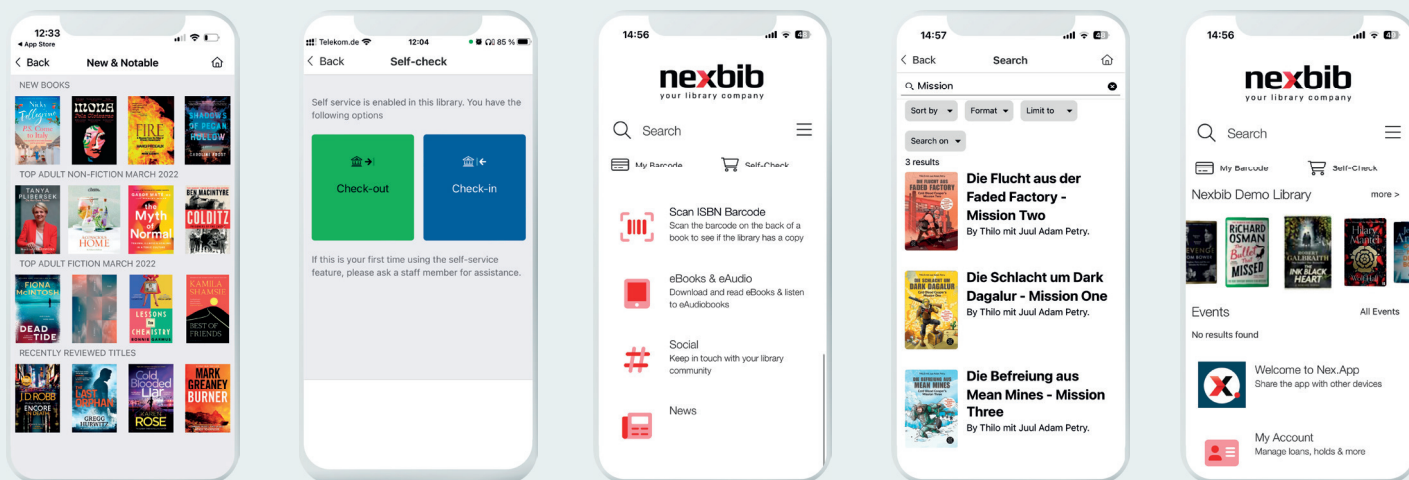
**Nex.App** stands for an improved digital experience with state-of-the-art technology constantly evolving future community's needs.



## RAISE COMMUNICATION TO THE NEXT LEVEL

Provide current library and event news on the start screen. Stay connected with your users through integrated Social Media channels.

- › News about newbies, best sellers and events keep your community up-to-date
- › All details about your library branches incl. How-to-Get-There mapping to the nearest one
- › Push notifications to pick up reservations + to return items



Nex.App is in use in **over 7,000 library** locations across six continents.

Integration with **15+ library management systems** via API or web service is available.

Supports more than **30 languages** incl. right-to-left scripts.

## EASY TO CUSTOMISE

Users can individualise the app design and experience to their specific needs, prioritising the content and services that are most important to them through familiar app operations.

- › Family & friends can manage several accounts in one app and never lose track
- › Clear overview of all library activities and free work rooms with booking and ticketing options
- › Complete reading history and fee receipts



# INCREASE YOUR DIGITAL COMMUNITY

Mobile phone penetration in Europe is 80 per cent and still increasing every year. There is a significant raise in smartphone usage for the 55+ age group. Among 10-12-year-olds more than 90 per cent have a smartphone. The mobile era is here!

Stay focused on the people that are important to you! Reach out to all generations. Experience has shown: the availability of an App will attract more users to the library.



Scan title's ISBN code + check item availability remotely

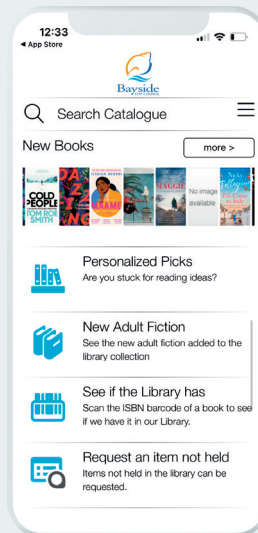
› Got a reading recommendation and not sure whether it's part of the library's collection.

Reading Tracker + awards

› To playfully motivate kids to read

## OWN LIBRARY BRANDING

On app stores users will easily find your personalised app under your specific library name. The app design presenting the library logo in accordance to your corporate identity completes a convincing library appearance.



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